



THE BILINGUAL SCHOOL OF MONZA
WILL BE CELEBRATING ITS 20TH ANNIVERSARY
BY HOLDING A UNIQUE INTERNATIONAL CONFERENCE ON:



OUR

MULTILINGUAL SCHOOLS:

OPPORTUNITIES AND CHALLENGES

TANTE LINGUE NELLE NOSTRE SCUOLE:
UN'OPPORTUNITÀ O UN OSTACOLO?

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International Conference – The Bilingual School of Monza – 13 and 14 March 2014

Our Mission

The Bilingual School of Monza was founded 20 years ago on the belief that Bilingual Education should be a model of education accessible to every child growing in today's globalised world. Bilingual education enhances interlingual and intercultural communication and lays the foundations for a world of peace where diversity is viewed as a resource and not as an obstacle.

The Bilingual School of Monza caters for students aged 3-14 and through its rigorous international curriculum and unique approaches to teaching and learning through the medium of two or more languages, supports students become critical thinkers, open minded, effective communicators, problem solvers, risk takers and reflective learners. These are all essential skills and attributes for tomorrow's global citizens.

The Bilingual School of Monza is a certified IB School and a member of the European Council of International Schools (ECIS).

The Bilingual School of is celebrating its 20th Anniversary next March 2015 by organizing an international conference on the theme of: "Our Multilingual Schools: opportunities and challenges" One of our aims is to share the multiple benefits of bilingual education and inspire educators and other professional to become, in their turn, advocates and active practitioners in their respective professional fields.

The theme of the International Conference

OUR MULTILINGUAL SCHOOLS: OPPORTUNITIES AND CHALLENGES?

In many schools, lots of second language learners' home languages are being ignored and buried day after day, out of fear that these interfere, in a negative way, with the students learning the host country language and represent an obstacle to them integrating in the society. Too many ethnic minority parents, following teachers' advice, give up talking to their children in their mother tongue, give their children host country names and the like.

The term multilingual education is also often being abused by many educational settings to simply mean the teaching of two or more foreign languages. Italy being a country with a rich regional dialects history, is gradually losing them because of their low profile and status.

The venue

The conference will be held at the

COSMO HOTEL PALACE

via De Sanctis, 5 - 20092 Cinisello Balsamo (MI)

<http://www.cosmohotelpalace.it>

The Cosmo Hotel Palace is located in a strategic position, in Cinisello Balsamo, in the north of Milan and Lombardy. The Cosmo Hotel Palace is a place of absolute reference for events such as meetings, conferences, conventions, gala dinners and events of high level. It's easily accessible and centrally located between the airports of Milan Malpensa and Linate, Bergamo Orio al Serio, the center of Milan, the highway A4 Turin - Venice, the province of Monza and Brianza.





The Conference Centre has an area totally dedicated, with an entrance and an independent foyer, a business center, 13 meeting rooms with 4 meter high ceiling and a system of movable walls that make them suitable for the organization of meetings from a minimum of 2 person to a maximum of 900 people.

The target

- National Italian Schools
- International Schools worldwide (IBO certified, ECIS members, Council of International Schools)
- National and International Universities
- Language Support Teachers and Speech Therapists
- Associations and Institutions operating in multicultural environments and promoting cultures and languages
- Travel Agencies (Study abroad)
- Multinational companies operating worldwide

Why Become a Sponsor or a Supporter / Exhibitor?

Sponsoring or exhibiting at our international conference means to increase the awareness and the visibility of your brand in a qualified context and create relationships with a selected audience of insiders:

- Come to know international and national schools/potential customers from Italy, Europe and America.
- Create a network with opinion leaders and influential organizations.
- Organize one to one meetings with educators and other professionals to build future opportunities.
- Contribute to the education of future human resources with high level skills who can make the difference in tomorrow's organizations.
- Showcase your products and services.
- Support a unique international event in education.

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

The conference offers a variety of sponsorship and exhibiting levels to meet the needs of your organization.

SPONSORSHIP LEVEL 1 - € 2000

- 2 conference registrations
- Logo on conference website with link to sponsor website
- Logo on welcoming plenary screen during plenary sessions
- Gift item/brochure to be included in conference welcome bag
- Exhibit space within the exhibition hall

SPONSORSHIP LEVEL 2 - € 1000

- 1 conference registration
- Logo on conference website with link to sponsor website
- Logo on welcoming plenary screen during plenary sessions
- Gift item/brochure to be included in conference welcome bag





EXHIBITOR PACKAGE - € 1500

- 1 conference registration
- Company name in the conference programme
- Exhibit space within the exhibition hall

EXHIBITOR PACKAGE (only for PUBLISHING COMPANIES)- € 350

- Exhibit space within the exhibition hall

Contact us

For further information about the programme and the speakers, visit the Conference Website

www.bsmconference.weebly.com

For any questions or to register as a sponsor or as an exhibitor, contact us at conferencebsm@gmail.com

